

## DEVASWOM BOARD COLLEGE

THALAYOLAPARAMBU, KOTTAYAM (Dist.)

**KERALA STATE, PIN - 686 605** 

Ph: 04829 - 236136, 237136, Fax: 04829 236136

NAAC ACCREDITED 'B+' GRADE

E-mail: <a href="mailto:dbprincipal@gmail.com">dbprincipal@gmail.com</a>

AFFILIATED TO: MAHATHMA GANDHI UNIVERSITY, KOTTAYAM

## **Biodiversity Club**

## **Activities report 2021-22**

## AWARENESS CAMPAIGN- SAVE ENVIRONMENT: SAVE BIODIVERSITY.

On June 6<sup>th</sup>, the Biodiversity club in association with Department of Botany observed World Environment Day by organizing a dynamic awareness campaign across diverse social media platforms, centering around the compelling theme, "Save Environment: Save Biodiversity." Students took the digital stage, sharing impactful videos and images to illuminate the public about the imminent risks confronting biodiversity, including habitat fragmentation and species extinction.

This concerted effort served as a powerful communication tool, effectively conveying the urgent need for biodiversity conservation to society at large. Through the lens of our collective outreach, we aimed not just to raise awareness but to inspire actionable steps towards safeguarding the delicate balance of our planet's rich and diverse ecosystems.





**Enumeration and identification of trees** in the campus was another effort carried out by the club members during the year. Identification of herbaceous plants of the campus was done as part of the project work by 24 students.



